

ANIMAL FEED PRODUCTION



This project transforms Georgia's untapped Black Sea anchovy into high-value fish and pet feed using cutting-edge Spanish technology—turning a local resource into a regional export engine. By reducing dependence on imports, it establishes Georgia as a self-reliant and competitive player in the animal nutrition market.

It fuels job creation in fishing, manufacturing, and logistics, while boosting agribusiness and aquaculture. With its strategic coastal location and export-ready infrastructure, the project anchors a sustainable, future-forward industry—enhancing food security and accelerating Georgia's path toward modern industrial growth.

PROJECT DESCRIPTION

This project proposes the development of a modern, vertically integrated production facility in Georgia, focused on the manufacturing of premium, high-protein feed for aquaculture, cats, and dogs. Strategically located near Georgia's Black Sea coast, the facility will utilize the region's abundant and underexploited anchovy stocks as its primary raw material—transforming a local marine resource into a high-value export product.

The plant will be powered by advanced Spanish extrusion and drying technology, ensuring consistent product quality that meets or exceeds EU food safety and nutritional standards. The production line will be designed and installed in collaboration with a leading Spanish equipment manufacturer with a track record in European feed processing. The facility will feature highly automated, energy-efficient systems that reduce operational costs and ensure product traceability.

Two core product lines will be developed:

- Fish feed for the aquaculture sector, tailored to species such as trout, sturgeon, and tilapia.
- Dry pet food for cats and dogs, formulated with high levels of marine protein and omega-3s from fishmeal and fish oil

The facility's initial annual production capacity will be 40,000 metric tons, with room for future expansion based on market demand. Production will be export-oriented, targeting growing demand across the Caucasus, Central Asia, and the Middle East, where reliance on imported feed is high and local manufacturing is limited. These markets represent a combined population of over 150 million and show strong growth in aquaculture development and pet ownership trends.

In addition to direct job creation in production, logistics, and quality control, the project will also stimulate local demand for packaging, transport, cold storage, and maintenance services. The location near major ports (Poti and Batumi) ensures efficient logistics for both raw material intake and international distribution.

FINANCIAL HIGHLIGHTS

Initial Investment: USD 4.5 million

Projected Revenue (Year 1): USD 1.9 million

IRR (10 Years): 18%

NPV (10 Years): USD 1.6 million

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