

SOVEREIGN CIGAR CLUB



Having a premium quality cigar club in Georgia is important for several reasons. Economically, it will certainly attract high-net-worth individuals, including tourists, who are willing to spend on luxury experiences. This can boost local economies and increase spending in related sectors such as hospitality, dining, and retail.

Culturally, a premium cigar club can serve as a hub where individuals from different backgrounds meet and exchange ideas, fostering a sense of community and cultural exchange.

From a tourism perspective, a high-end cigar club can be a significant draw for luxury tourists, adding to Georgia's appeal as a destination for exclusive experiences. Renowned cigar clubs enhance the country's reputation as a sophisticated and cultured destination, attracting discerning travelers.

PROJECT DESCRIPTION

The Sovereign Cigar Club is envisioned as Georgia's most refined and exclusive private club, tailored for discerning individuals who seek a sanctuary of luxury, privacy, and sophistication. Anchored in the art of cigar and hookah culture, the club offers a premium experience that blends world-class products, elegant surroundings, and a curated social environment. It is a place where taste, tradition, and status align—where each detail, from the ambiance to the service, reflects the highest standards of hospitality and craftsmanship.

Members gain access to beautifully designed private lounges featuring climate-controlled humidors, custom hookah stations, and intimate seating areas that foster relaxed conversation and meaningful connections. The experience is elevated with a curated selection of rare and limited-edition cigars, artisanal tobaccos from boutique producers, and ultra-premium spirits including aged single malts, Grand Cru wines, and top-shelf cognacs. Every pairing is thoughtfully curated to enhance the sensory journey and indulge the refined palate.

The club operates on a tiered membership model, with the flagship levels being **SOVEREIGN** and **SOVEREIGN+**. SOVEREIGN members receive monthly deliveries of handpicked cigars, hookahs, and spirits, along with access to members-only events such as masterclasses with cigar sommeliers, tasting salons, and exclusive social gatherings. SOVEREIGN+ members are offered a deeper level of access—private vault lounge entry, personalized cigar lockers, bespoke pairing consultations, and 24/7 concierge service for event planning and travel to global cigar festivals.

Beyond luxury, the Sovereign Cigar Club is a space for influence and exchange. It attracts a selective community of entrepreneurs, investors, creatives, diplomats, and industry leaders—making it not just a lounge but a platform for high-level networking and cultural interaction. Through curated experiences and elegant rituals, the club creates a setting where members can slow down, connect, and celebrate life's finest pleasures.

FINANCIAL HIGHLIGHTS

Initial Investment: USD 3.6 million

Projected Revenue (Year 1): USD 2.4 million

Estimated Monthly Clients: 500 clients per month

Average Spend Per Visit: USD 300 - 400 per customer

Annual ROI Estimate: 20% return in year 1

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